

## ***Applicant's proposed conditions as at 20 December 2022***

This document contains the applicant's proposed conditions, using the conditions the applicant filed on 9 December following the hearing as the base document, and showing updates from that version using underline and ~~strikethrough~~.

### **General Conditions:**

1. The proposal must be in general accordance with the information provided with the application Service Request No. 513399 and the plan titled 'Proposed Signage' attached to Appendix 3 of the Assessment of Environmental Effects dated April 2022.
2. The signage must not exceed a dimension of 13m x 4m in landscape form.
3. The signage shall not have a depth of more than 130mm, excluding its support structure.
4. The signage must be attached to the existing framework.
5. Prior to the commencement of any works, the consent holder shall submit to the CMO for certification ~~Prior to installation,~~ confirmation that the existing framing is suitable and fit for purpose to support the digital signage, having regard to the relevant building code and seismic hazards, ~~must be prepared by a suitably qualified engineer and submitted to the Council's Compliance Monitoring Officer for certification.~~ If the existing framing is not fit for purpose, the applicant shall submit a full plan of any repair/replacement/strengthening work required to ensure the frame is able to support the sign and avoid damage to the fabric of the heritage building.
6. ~~No additional third-party billboard advertising is to be installed or attached to the Huddart Parker Building.~~
7. The signage must display the current temperature and time at all times, that is clearly visible to southbound motorists.
8. ~~The signage must display a minimum of 20 percent content for local or not for profit advertising with the remaining 80 percent being commercial third party advertising.~~
9. ~~Revenue generated by the signage is to be placed in a Building Maintenance Reserve Fund and used for the maintenance or upkeep of the Huddart Parker Building.~~

### **Proposed Design Conditions:**

#### *Design Detail:*

10. Prior to construction commencing the consent holder must submit updated plans showing the full and final details of the materials to be used for certification by the Council's Compliance Monitoring Officer (CMO). The information must include the following details:
  - Dimension of height, width and depth of the signage
  - Dimension of framing including cross sections and details of any works required to satisfy condition 5 above
  - Detailed designs and specifications of all new and retained installation associated with the signage, including but not limited to, cabling, control boxes and associated equipment;
  - Materials palette (including specifications) and colour scheme of all materials relating to the signage and framework

- Final design and display of the temperature and time
- Materials

~~Note: The CMO will liaise with the Urban Design Advisor and Heritage Advisor to confirm that the above details are appropriate. Prior to installation of the signage, information on the control boxes and associated equipment (location and dimensions) must be submitted to the CMO for certification.~~

11. All graphics (including the sign company's logo) must be located completely within the frame.
12. As far as practicable, any connecting wires and filament must remain out of view.

### **Proposed Traffic Conditions:**

#### *Signage Operation:*

#### *Shut Down Ability:*

13. The signage must have a 'shut down' feature where, in the event of a malfunction, the messages will be replaced by a solid black colour until the malfunction is resolved.
14. Prior to operation of the signage commencing, the consent holder must provide the CMO with details of an emergency (24/7) contact number and an intervention process to enable the consent holder to disable the signage by manual intervention, both remote and on-site, should the automatic intervention fail.

#### *Image Content:*

15. The signage must:
  - a. use materials that are non-reflective to prevent any sunlight or headlight reflection;
  - b. use lettering and/or symbols that are clearly legible;
  - c. have a message that contrasts with the background so that the message is readily understood by an approaching driver;
  - d. Image content must be static, and must not incorporate flashes, movement, scrolling, animation, full motion video, sequential advertising over multiple frames, multiple advertisements in one frame;
  - e. operate with a minimum dwell time of 8 seconds;
  - f. images must transition from one to the next via a 0.5 second dissolve.
16. The signage must not:
  - a. use graphics, colours or shapes that could cause confusion or conflict with any traffic control device or invite or direct a driver to undertake an action that could conflict with any traffic sign or traffic control device;
  - b. invite or direct a driver to take some sort of driving action;
  - c. include image content that incorporates flashes or movement, play music or sound, or involve scrolling, animation or other dynamic effects;
  - d. include multiple advertisements in one frame; or
  - e. include images linked to "tell a story" across two or more sequential images.
17. The minimum letter height for a main message displayed on the signage is 150mm, and a secondary message is 75mm.

18. The luminance of the signage must be controlled and automatically adjusted in response to ambient light changes to ensure it does not exceed 100 cds/m<sup>2</sup> from one hour after sunset until one hour before sunrise, and 5,000 cds/m<sup>2</sup> during daytime. It should not result in the illuminance of a roadway by more than 10 lux. Any monitoring undertaken to determine compliance with this condition must be undertaken by a suitably qualified and experienced professional.
19. Prior to operation, certification must be submitted to the CMO by a suitably qualified and independent professional confirming the signage has been installed and capable of compliance with condition 18 above.

Note: A suitably qualified professional for the purposes of this condition is defined as a registered practitioner that is a member of the Illuminating Engineering Society of Australia and New Zealand.

#### **Reporting:**

20. After a period of six months following installation of the signage, the luminance effects must be monitored. The monitoring shall be undertaken by a suitably qualified expert retained by the consent holder and the results of the monitoring shall be provided to the CMO.

Note: A suitably qualified professional for the purposes of this condition is defined as a registered practitioner that is a member of the Illuminating Engineering Society of Australia and New Zealand.

21. Once operation of the signage has commenced, the consent holder must provide the CMO with a Traffic Safety Report at the following frequencies:
  - a. 12 months and
  - b. 24 months

The reports must:

- a. Review operation of the signage in relation to traffic safety.
- b. Include data on reported crashes and including issues specifically identified as being related to the signage.
- c. Be undertaken by an independent Traffic Engineer/CPEng that is experienced in the preparation of traffic safety reports.

The costs of the Traffic Safety Reports and implementation of any mitigation measures must be met by the consent holder.

If the Traffic Safety Reports find that further mitigation measures are considered necessary, then these must be implemented to the satisfaction of the CMO. Mitigation measures such as reducing the luminance of the signage, reducing the number of images (increasing the dwell time), increasing the transition time (or a combination of these measures) may be applied.

22. Prior to starting work the consent holder must advise the CMO of the date when work undertaken in accordance with this consent will begin. This advice must be provided at least 48 hours before work starts, either by telephone on 04 801 4017 or email to rcmonitoring@wcc.govt.nz.