

IN THE MATTER of the Resource Management Act 1991
(**RMA**)

AND

IN THE MATTER of an application by New Zealand
Fruitgrowers' Charitable Trust to the
Wellington City Council for a resource
consent to reinstate a sign on the building
located at 2 Jervois Quay, Wellington (**the
Application**)

**SUMMARY STATEMENT OF KEITH MACKENZIE
ON BEHALF OF NEW ZEALAND FRUITGROWERS' CHARITABLE TRUST**

(Executive Director of New Zealand Fruitgrowers' Charitable Trust)

7 December 2022

1. This Statement summarises key points from my Primary Statement.
2. The Proposal is for a 13m x 4m sign in landscape format that will provide advertising and time and weather information to Wellingtonians in the CBD.
3. The Huddart Parker Building initially had a sign installed on it in the 1960s, at a time when the Building was the tallest building in the area. It was the first sign in New Zealand to be linked to the Metservice for weather information. The sign was on the building when the building was listed as a heritage building in the district plan, and was in place when the Council sold the land under the building to Huddart Parker Building Limited in 2002.
4. The last of a number of signs over the years was the MoreFM sign. This was decommissioned and removed to enable seismic strengthening of the building, but the frame remained in place. It was always the intention for a sign to be placed back on the building after strengthening was completed. As the strengthening took longer than anticipated, the existing use rights for the sign were lost. The proposal is now to reinstate a sign to the roof utilising the existing framework that is already in place for that purpose.

5. Heritage buildings are more expensive to maintain and the building needs regular maintenance. The revenue from the advertising on the sign will support this while still enabling the Trust to continue and maximise its charitable work.
6. The community element relating to this Sign makes it unique. New Zealand Fruitgrowers' Charitable Trust (NZFCT) will ensure that the sign will include the time and temperature, and allow the Council access to the sign at no cost to it to advertise community notices such as planned road closures.
7. 11 submissions were received in support of the sign from members of the public, which commented on the benefits of showing the time and weather information in this location. I consider that the comments dismissing those submissions fail to recognise the community aspect the sign had for fifty years. People still identify the Huddart Parker Building as the one with the time and weather sign on it and it is my hope that that will continue into the future with the reinstatement of a sign on the building as proposed.

Keith Mackenzie

7 December 2022