

COUNCIL CONTROLLED ORGANISATIONS

In order to achieve our objectives for Wellington we have established several companies and trusts. These organisations were set up to independently manage Council facilities, or to deliver significant services and undertake developments on behalf of the Wellington community. The following table explains what the organisations do and how their performance is measured.

Please note the statements of intent provided here are draft. Specific information in relation to the management and performance measurement of the companies and trusts will be finalised in the coming months and will be presented in the final long-term plan.

Partnership Wellington Trust (trading as Positively Wellington Tourism)



STRUCTURE	OBJECTIVES	ACTIVITIES	PERFORMANCE MEASURES	TARGET 2009/10
<p>All trustees are appointed by the Council.</p> <p>As at 1 January 2009, they are Glenys Coughlan, Councillor Jo Coughlan, Kim Wicksteed, John Milford, Mike O'Donnell, Peter Monk and Ruth Pretty. The Chief Executive is David Perks.</p>	<p>The Partnership Wellington Trust markets and adds value to Wellington to achieve sustainable economic growth for the people of the city.</p> <p>It acts to enhance the recognition of Wellington as a desirable visitor destination, enhance the profile of city businesses and to promote strategic alliances and private sector partnerships, and maximise the city's share of regional spending.</p> <p>It also promotes community focused initiatives, aims to improve the sustainability of Wellington's commercial sector through its marketing initiatives, and facilitates the coordination of marketing initiatives that are appropriate to its objectives.</p>	<p>The Trust:</p> <ul style="list-style-type: none"> • Promotes Wellington as a visitor destination in national and international markets • Markets Wellington as a convention and conference destination • Provides visitor information services • Runs initiatives that promote retail growth, including the downtown retail campaign • Profiles Wellington's strengths in arts, sport and education attractions, and conducts development of an ongoing events profile for the city • Facilitates the development of new tourism and event product, and the development of the Visiting Friends and Relatives (VFR) market • Manages Wellington's destination profile on the internet • Conducts research and analysis of the tourism industry. 	<ul style="list-style-type: none"> • International direct arrivals to Wellington Airport from Australia • International visitor nights • New Zealand market visitors and visitor nights • Weekend occupancy in partner hotels (capacity aligned) • Downtown weekend visitation • i-Site revenue • Partner funding • Number of partners • Cost effectiveness • Visits to www.WellingtonNZ.com • Online Revenue. 	<ul style="list-style-type: none"> • Maintain 2008/09 levels • Maintain 2008/09 levels • Increase New Zealand market numbers and visitor nights by 2% over 2008/09 • 2% increase (over 2008/09) • 2% increase (over 2008/09) • Increase revenue by at least 5% (over 2008/09) • Maintain funding within 5% of 2008/09 levels • Number of partners within 5% of 2008/09 levels • Partnership funding at no less than 30% of Council funding • 40% increase over 2008/09 • Achieve revenue of at least \$1.4m.

Wellington Museums Trust

STRUCTURE	OBJECTIVES	ACTIVITIES	PERFORMANCE MEASURES	TARGET 2009/10
<p>All trustees are appointed by the Council.</p> <p>As at 1 January 2009, they are Vivienne Beck (Chair), Councillor Hayley Wain, Rhonda Paku, Phillip Shewell, Peter Cullen, and Quentin Hay. The Chief Executive is Pat Stuart.</p>	<p>The Wellington Museums Trust (WMT) was established in 1995 to promote and manage the City Gallery Wellington, the Museum of Wellington City & Sea, the Colonial Cottage, Capital E, the Wellington Cable Car Museum, the Plimmer's Ark Restoration project and the New Zealand Cricket Museum.</p> <p>It manages and develops the Trust programmes and services, and acquires and manages collections for the benefit of Wellington. It provides advice to the Council for the development of museum and gallery services in Wellington, establishes exhibition programmes and education policies for its facilities, and develops acquisition, deaccession and Collection development policies. It liaises with Positively Wellington Tourism to enhance its attraction to visitors to Wellington.</p>	<ul style="list-style-type: none"> • Delivers high quality experiences, events and exhibitions at its facilities • Manages conservation and care for the objects of its collections, and conducts research and development to enhance visitors' experiences • Offers quality education experiences to children and young people • Promotes and protects the heritage of venues • Develops and operates the Soundhouse Studio • Works with national and international artists and collectors. 	<p>Attendance targets:</p> <ul style="list-style-type: none"> • City Gallery • Capital E • City and Sea • Plimmer's Ark • Colonial Cottage • Cable Car Museum • NZ Cricket Museum • Subsidy per customer (excludes Plimmer's Ark, but includes rental subsidy) • Average retail income per customer • Number of exhibitions (seasons) held by trust institutions • Percentage of visitors to all trust institutions who are satisfied with the experience. 	<ul style="list-style-type: none"> • 75,000 (if partly closed) • 113,000 (includes Arts Festival) • 90,000 • Not available • 2,000 • 220,000 • 3,000 • \$12.00 • \$1.16 • A minimum of 12 new temporary exhibitions presented and a minimum of 3 segmental changes achieved • 95% of visitors rate their experience as very good.



St James Theatre Charitable Trust

STRUCTURE	OBJECTIVES	ACTIVITIES	PERFORMANCE MEASURES	TARGET 2009/10
<p>All trustees are appointed by the Council.</p> <p>As at 1 January 2009, they are Chris Parkin (Chair), Roger Miller, Councillor Stephanie Cook, Pele Walker, Sam Knowles, and Juliet McKee. The Chief Executive is Craig Goodall.</p>	<p>The St James Theatre Charitable Trust exists to preserve the historic St James Theatre and Opera House buildings, and to promote these theatres as venues for the live performance of cultural and artistic events. The Trust also acts as a general sponsor for performing arts and the preservation of historic buildings in Wellington.</p>	<p>The Trust:</p> <ul style="list-style-type: none"> • Manages and develops the St James Theatre and The Opera House • Promotes audience development (to include children and young people) and develops a broad range of programmes to meet the needs of a wide audience • Develops and maintains beneficial relationships with other national and international institutions, supports Positively Wellington Tourism, and develops new initiatives in its role as a key provider of performance venues. 	<p>Number of performances</p> <ul style="list-style-type: none"> • St James Theatre • The Opera House <p>Total number of days utilisation</p> <ul style="list-style-type: none"> • St James Theatre • The Opera House. 	<ul style="list-style-type: none"> • 112 • 167 • 132 • 178.

Wellington Cable Car Limited

STRUCTURE	OBJECTIVES	ACTIVITIES	PERFORMANCE MEASURES	TARGET 2009/10
<p>The Council is the 100 percent shareholder in this company and appoints all of the directors.</p> <p>As at 1 January 2009, they are Roger Drummond (Chair), Christine Southey and Jeremy Ward. The General Manager is Brian Brown.</p>	<p>Wellington Cable Car Limited operates the Cable Car as an efficient, reliable and safe transport service.</p> <p>It meets its shareholder objective to retain, on strategic and environmental grounds, the trolleybus passenger service in the city, and maintains the overhead wiring system for this.</p>	<p>The company:</p> <ul style="list-style-type: none"> • Maintains the cable cars and associated track, plant, tunnels, bridges and buildings in accordance with best engineering practice, and to meet the certification requirements of the Land Transport Safety Authority • Specifies and controls the contract for the passenger service operation • Specifies and controls the contract for the inspection, maintenance and repair of the trolleybus overhead wiring system • Markets the cable car • Identifies options for enhancing the cable car travel experience. 	<ul style="list-style-type: none"> • Cable Car passenger numbers • All cable car vehicles, track, tunnels, bridges, buildings and other equipment are maintained to required safety standards • Percentage of residents who have used the Cable Car in the last 12 months • Percentage of residents who rate the standard and operational reliability of the Cable Car as good or very good. 	<ul style="list-style-type: none"> • 1,486,810 • Achieve • 30% • 90%.

Lambton Harbour Management Limited (trading as Wellington Waterfront Limited)

STRUCTURE	OBJECTIVES	ACTIVITIES	PERFORMANCE MEASURES	TARGET 2009/10
<p>The Council is the 100 percent shareholder in this company and appoints all of the directors.</p> <p>As at 1 January 2009, they are Michael Cashin (Chair), David Kernohan, Mark Petersen, Robert Gray, Councillor Ray Ahipene-Mercer and Alison Timms. The Chief Executive is Ian Pike</p>	<p>Wellington Waterfront Limited acts as the implementation manager for the waterfront development area. This means ensuring that the waterfront area is recognised locally and internationally for its design, is attractive, caters for a wide range of activities, is readily accessible to all people, and is both safe and perceived to be safe. Wellington Waterfront Limited also acts to protect significant heritage buildings on the waterfront, and makes sure that activities on the waterfront are integrated with those on the harbour.</p>	<p>The company:</p> <ul style="list-style-type: none"> • Implements the waterfront development project • Acts as adviser to the Waterfront Development Subcommittee (WDSC) • Owns and manages the marina • Manages day to day operations on the waterfront, including cleaning, security and maintenance • Negotiates and manages contracts for the design and construction of the waterfront's public spaces • Negotiates and manages contracts and leases for all building development sites, and the refurbishment and re-use of existing buildings. 	<ul style="list-style-type: none"> • Percentage of residents visiting the waterfront • Percentage of residents satisfied with the waterfront • Project timeliness, number of milestones achieved on time • Capital expenditure. 	<ul style="list-style-type: none"> • 95% • 90% • 75% • \$2.075m.

Wellington Water Management Ltd (trading as Capacity)

STRUCTURE	OBJECTIVES	ACTIVITIES	PERFORMANCE MEASURES	TARGET 2009/10
<p>Wellington City Council and Hutt City Council are equal 50 per cent shareholders in this Council Controlled Trading Company, and between them appoint all of the directors. The company is overseen by a board of directors made up of two Councillors (one from each council) and four independent directors appointed jointly by the two councils. Each council continues to own its respective water, stormwater and waste water assets and determines the level and standard of services to be provided to its customers and ratepayers.</p> <p>As at 1 January 2009, the Councillor appointees are Andy Foster (Wellington City Council) and Ray Wallace (Hutt City Council). The four independent Directors are Bryan Jackson (Chair), Peter Allport, Peter Leslie and Richard Westlake. The Chief Executive is David Hill.</p>	<p>The objective of Capacity is to manage the provision of water services (water supply, stormwater and wastewater) to the residents and businesses in the areas served by Wellington City Council and Hutt City Council.</p>	<p>The company's purpose is to provide high quality, safe and environmentally sustainable services to shareholding councils and other customers with a principal focus on asset management planning and contracted service delivery for the operation, maintenance and on-going development of drinking water, stormwater and wastewater assets and services.</p> <p>The company is committed to ensuring that all work managed on behalf of customers accords with the highest standards of health and safety for those involved in the work and for the general public. The company will continually seek opportunities to integrate water, stormwater and wastewater activities within the Wellington region where such integration can deliver least cost, best practice outcomes to the benefit of shareholder councils and other entities.</p>	<ul style="list-style-type: none"> • Compliance with existing resource consents • Consent renewals accepted by regulatory authority prior to expiry • Customer satisfaction • Percentage of requests for service that are resolved within 15 days • Progress against agreed programme of capital works • Actual total operating expenditure versus budget • Actual total capital expenditure versus budget • Achieve savings target for the year. 	<ul style="list-style-type: none"> • 100% compliance • 100% • 85% • 90% • 90% completed on time, 90% completed on budget • Within budget • Within budget • Savings target to be achieved

Wellington Zoo Trust

STRUCTURE	OBJECTIVES	ACTIVITIES	PERFORMANCE MEASURES	TARGET 2009/10
<p>The Wellington Zoo Trust was established on 1 July 2003 and all of the trustees are appointed by the Council.</p> <p>As at 1 January 2009, they are Denise Church (Chair), Lee Parkinson, Ross Martin, Frances Russell, Phillip Meyer and Councillor Celia Wade-Brown. The Chief Executive Officer is Karen Fifield.</p>	<p>The Wellington Zoo Trust manages the assets and operations of Wellington Zoo for the benefit of the residents of Wellington and visitors to the city. It promotes species conservation, educates the community by building an awareness of plant and animal species, and supports the conservation and educational activities of other organisations.</p>	<ul style="list-style-type: none"> • Cares for resident animals and manages the animal collection • Participates in captive management breeding programmes • Develops and maintains high quality animal exhibits • Delivers educational material and learning experiences • Contributes to zoological, conservation and facilities management research projects. 	<ul style="list-style-type: none"> • Number of visitors • Number of school visits (students) • Conservation Programme Managed Species (% of total collection) • Average WCC subsidy per visitor • Average retail income per visitor. • Average income per visitor (excluding WCC grant) • Ratio of generated Trust income as % of WCC grant. 	<ul style="list-style-type: none"> • 180,560 • 14,700 • >38% • \$14.88 • \$8.60 • \$11.71 • 79%.



Basin Reserve Trust

STRUCTURE	OBJECTIVES	ACTIVITIES	PERFORMANCE MEASURES	TARGET 2009/10
<p>There are four trustees, of whom two are appointed by the Council and two by Cricket Wellington.</p> <p>As at 1 January 2009, the two trustees appointed by the Council are Councillor John Morrison and Glenn McGovern. The two trustees appointed by Cricket Wellington are Don Neely and Douglas Catley (Chair). The Chief Executive is Gavin Larson.</p>	<p>The Basin Reserve Trust manages and operates the Basin Reserve to continue to attract national and international sporting events to Wellington.</p>	<p>The Trust:</p> <ul style="list-style-type: none"> • Manages the Basin Reserve for recreational activities and the playing of cricket for the residents of Wellington • Contributes to the events programme for Wellington • Operates as a successful not-for profit undertaking • Preserves and enhances the heritage value of the Basin Reserve. 	<p>Number of events</p> <ul style="list-style-type: none"> • Cricket • Other sports • Community • Other (cultural etc) <p>Number of event days</p> <ul style="list-style-type: none"> • Cricket • Other sports • Community • Other (cultural etc). 	<ul style="list-style-type: none"> • 11 • 12 • 5 • 3 <ul style="list-style-type: none"> • 32 • 12 • 5 • 3.



Wellington Regional Stadium Trust

STRUCTURE	OBJECTIVES	ACTIVITIES	PERFORMANCE MEASURES	TARGET 2009/10
<p>All of the trustees are jointly appointed by the Council and Greater Wellington Regional Council (GWRC).</p> <p>As at 1 January 2009, they are Paul Collins (Chair), Councillor Chris Laidlaw (GWRC), Michael Egan, Sir John Anderson, Liz Dawson, David Bale and Councillor John Morrison (WCC). The Chief Executive is David Gray.</p>	<p>The Wellington Regional Stadium Trust owns, operates and maintains the Stadium as a high quality multi purpose sporting and cultural venue. It provides facilities to be used for rugby, cricket and other sports codes, musical and cultural events, and other users including sponsors, and event and fixture organisers.</p>	<p>The Trust:</p> <ul style="list-style-type: none"> Operates the Stadium Increases the event programme by adding regular quality events Ensures the Stadium is provided to the community for appropriate usage Administers the Trust assets and the Stadium on a prudent commercial basis. 	<ul style="list-style-type: none"> Number of events Total revenue Event revenue Net surplus. 	<ul style="list-style-type: none"> 47 (including unconfirmed events) \$14.78 million \$5.66 million \$1.59 million.

Note: the Wellington Regional Stadium Trust is not formally defined as a Council Controlled Organisation. This plan for their activities is presented to recognise the interest that Wellington City ratepayers have in the Trust and its activities.