



PART TWO: SETTING OUR DIRECTION

- **Community outcomes**
- **Our strategic approach**



INTRODUCTION

How do we decide what to do?

It's a simple question with a complex answer. To develop the programme set out in this draft long-term plan, we've taken into account a huge range of factors. We've sought to enhance the well-being of Wellington and its people, fulfil community aspirations for the city, meet all of our legal obligations, and ensure prudent management of the city's finances and assets. We've also had to be mindful of the links between different parts of our programme – for example, the relationship between transport and urban planning, or the environmental impact of urban development.

Over the next few pages, we explain the key elements of our strategic direction.