

# COUNCIL OUTCOME INDICATORS

The Council's outcomes are our overall 10-year aspirations for the city. We have developed a set of indicators to assess achievement of these outcomes. Over time we expect to see improvement across all areas.

The Council's outcomes are:

- Wellington will become more liveable
- Wellington will develop a stronger sense of place
- Wellington will become more compact
- Wellington will become more eventful
- Wellington will become more inclusive
- Wellington will become more actively engaged
- Wellington will become more sustainable
- Wellington will become safer
- Wellington will become healthier
- Wellington will become better connected
- Wellington will become more prosperous
- Wellington will become more competitive
- Wellington will become more entrepreneurial and innovative.

Within the **Urban development** area, to monitor our progress we'll:

- survey residents to find out their perceptions of the city as a place to live, and their views on whether the city offers a range of places to live, work and play
- monitor trends in population density in inner-city residential areas, suburban areas and along the 'growth spine' (long-term indicator)
- survey residents to find out their views on whether the city is easy to get around and pedestrian-friendly, and whether it has a highly-interconnected street system
- monitor trends in the value of commercial building consents
- monitor trends in building density in the central city, inner-city residential areas, and suburban residential areas, and the proportion of houses located within 100m of a public transport stop (long-term indicator)
- survey residents to find out their perceptions of city safety and how urban design affects those perceptions
- survey residents to find out whether they see heritage buildings and other features as contributing to the city's unique character and their local community's unique character, and to find out how proud they feel about how Wellington looks and feels. We will also survey New Zealanders to find out their views on Wellington's attractiveness as a city.

Within the **Transport area**, to monitor our progress we'll:

- survey residents about their perceptions of public transport convenience and affordability, and to measure vehicle and other modes peak travel times from the suburbs to the central city and from the central city to the airport
- measure trends in the amount of cargo loaded and unloaded at the port and airport
- survey residents to find out what forms of transport they use to get to and from the central city, and we plan to measure the total amount of fuel used each year on Wellington roads per person

- survey residents about their perceptions of: how easy it is to move around the city; how easy it is to move between suburbs and the central city; whether peak traffic volumes are acceptable; and whether there are barriers to using their preferred modes of transport
- measure levels of carbon monoxide and nitrogen oxide in the air at certain points around the city
- measure the number of road accidents that occur each year, and the social cost of those crashes
- survey residents to find out their perceptions of safety levels on the city's transport network.

Within the **Economic development** area, to monitor our progress we'll:

- monitor trends in visitor numbers, accommodation occupancy rates, and guest nights. We will also measure the number of international and national conferences held in the city each year
  - monitor employment trends and business numbers in retail, entertainment, service and knowledge sectors
  - record the number of 'iconic' and 'A-level' events held in the city and their estimated contribution to the economy
  - monitor trends in broadband usage, the value of cargo volumes at the airport and seaport, and the number of national and international airline passengers entering Wellington airport
  - monitor trends in city and regional GDP growth, regional economic activity, unemployment, job vacancies, number of people employed in each industry, and labour force participation
  - monitor the number of top-200 companies based in the city, and monitor trends in the number of business start-ups and closures
  - monitor trends in industry training, number of businesses and employees in the research and development sector, and number of tertiary students enrolled in the region.
- Within the **Environment** area, to monitor our progress we'll:
- measure the number of hectares of open space land we own or maintain per capita. We'll also monitor resident usage of the city's open spaces (including parks, Town Belt, reserves etc)

- survey residents to find out what percentage think the city's natural environment is appropriately managed and protected
  - survey residents to find out what action they're taking to reduce waste from their homes (e.g. by recycling or composting), and what steps they're taking to reduce pollution of the stormwater network. We'll also measure the number of hours worked by recognised environmental volunteer groups
  - keep a record of the number of kilometres of tracks we maintain throughout the city
  - monitor trends in the total amount of waste going to the city's landfill per capita, total water use per capita, total energy use per capita, and total recyclable material Council staff divert from the landfill per capita. We'll also measure the city's ecological footprint
  - monitor trends in air quality (measured in particulate matter), and number of energy supply interruptions
  - monitor carbon emissions for the city (we have set a long-term target of stabilising carbon emissions at 2001 levels by 2010 and reducing them by 30% by 2020)
  - monitor trends in: the number of macroinvertebrates in city streams; water quality; native bird populations; and native vegetation in reserve areas
  - monitor trends in the number of visitors to key environmental attractions (including Wellington Zoo, Karori Wildlife Sanctuary, Wellington Botanic Garden and Otari Wilton's Bush).
- Within the **Cultural wellbeing** area, to monitor our progress we'll:
- survey residents to find out what percentage think the city's local identity is appropriately managed and protected
  - measure the number of events held at key venues in the city
  - measure the number of weekends on which at least one "cornerstone" cultural or arts event is held in the city
  - survey Wellingtonians and New Zealanders to find out what percentage say that Wellington is the events capital of New Zealand

- survey Wellingtonians and New Zealanders to find out what percentage say that Wellington is the arts capital of New Zealand
  - monitor the number of national arts organisations and professional and amateur theatre groups in the city
  - survey Wellingtonians and New Zealanders to find out what percentage thinks the city has a diverse arts scene
  - survey residents to find out what percentage has attended an arts or cultural event over the previous 12 months (this information will be analysed by age and demographic group). We will also monitor the number of businesses and employees engaged in the arts and cultural sector.
- Within the **Social and recreation** area, to monitor our progress we'll:

- survey residents to find out whether they think the city offers a range of recreation activities, and to find out how they feel about their overall quality of life. We also plan to measure trends in local and central government housing provision as a proportion of all rented housing units in the city
- survey residents to find out whether they think cultural diversity makes the city a better place to live
- monitor trends in participation in sports clubs and use of Council community and recreation facilities
- we will also survey residents to find out what barriers they regard as restricting their participation in recreation activities
- survey residents to find out whether they feel a sense of community with others in their local neighbourhood
- monitor trends: in social deprivation (based on the proportion of residents living in each decile); residents' frequency of physical activity; residents' life expectancy; and incidence of the most prevalent food-borne and water-borne diseases
- monitor crime rates in the city, and we will survey

residents to find out their views on the safety of the central city and suburban areas, and to find out how prepared they are for a civil emergency.

Within the **Governance** area, to monitor our progress we'll:

- monitor participation in local government elections and compare that with participation in other local, regional and national elections. We also plan to survey residents to find out how much influence they feel they have on Council decisions
- conduct interviews with our mana whenua partners about the Treaty partnership
- survey residents to find out: whether they feel Council decisions are made in the city's best interests; whether they understand how the Council makes its decisions; and whether they feel Council information is easy to access.

We've also developed a set of technical measures which assess achievement of specific Council activities, these activity performance measures are detailed within the "Our Activities in Detail" section of this plan. Activity performance measures complement the above Council outcome indicators, and collectively will be reported annually.