

COUNCIL CONTROLLED ORGANISATIONS

In order to achieve our objectives for Wellington we have established several companies and trusts.

These organisations were set up to independently manage Council facilities, or to deliver significant services and undertake developments on behalf of the Wellington community. The following table explains what the organisations do and how their performance is measured.

ORGANISATION: Positively Wellington Tourism (Partnership Wellington Trust)

WHY IT EXISTS	PERFORMANCE MEASURES	TARGET 2008/09
<ul style="list-style-type: none"> Market and add value to Wellington to achieve sustainable economic growth for the benefit of the public of Wellington Enhance the recognition of Wellington as a key and desirable visitor destination Maximise the city's share of regional consumer spending Enhance the profile of city businesses, promote strategic alliances and private sector partnerships Ensure marketing initiatives are focused on increasing the sustainability of Wellington's commercial sector. Recognise and promote community focused initiatives Actively facilitate the co-ordination of marketing initiatives appropriate to the objects of the Trust. 	<ul style="list-style-type: none"> International direct arrivals to Wellington Airport from Australia International visitor nights New Zealand market visitors and visitor nights Weekend occupancy in partner hotels (capacity aligned) Downtown weekend visitation i-site revenue Partner funding Number of partners Cost effectiveness Visit to www.WellingtonNZ.com Online Revenue 	<ul style="list-style-type: none"> Maintain 2007/08 levels Maintain 2007/08 levels Increase New Zealand market numbers and visitor nights by 2% over 2007/08 2% increase (over 2007/08) 2% increase (over 2007/08) Increase revenue by at least 5% (over 2007/08) Maintain funding within 5% of 2007/08 levels Number of partners within 5% of 2007/08 levels Partnership funding at no less than 30% of Council funding 40% increase over 2007/08 Achieve revenue of at least \$1.4m

ORGANISATION: Wellington Museums Trust

WHY IT EXISTS	WHAT IT DOES	PERFORMANCE MEASURES	TARGET 2008/09
<ul style="list-style-type: none"> Further the development of museum and cultural activities within Wellington 	<ul style="list-style-type: none"> Deliver high quality experiences, events, exhibitions at City Gallery, Capital E, Museum of Wellington City and Sea, the Colonial Cottage Museum, Wellington Cable Car Museum and the New Zealand Cricket Museum Manage conservation and care for the objects of our collections in terms of internationally recognised practice Foster relationships with other cultural entities in Wellington 	<p>Attendance targets:</p> <ul style="list-style-type: none"> City Gallery Capital E City and Sea Plimmers Ark Colonial Cottage Cable Car Museum NZ Cricket Museum Subsidy per customer (excludes Plimmers Ark, but including rental subsidy) Average retail income per customer Number of exhibitions (seasons) held by trust institutions Percentage of visitors to all trust institutions who are satisfied with the experience. 	<ul style="list-style-type: none"> 75,000 (if partly closed) 113,000 (includes Arts Festival) 90,000 Not available 2,000 220,000 3,000 \$12.00 \$1.16 A minimum of 12 new temporary exhibitions presented and a minimum of 3 segmental changes achieved. 95% of visitors rate their experience as very good.

ORGANISATION: St James Theatre Trust

WHY IT EXISTS	WHAT IT DOES	PERFORMANCE MEASURES	TARGET 2008/09
<ul style="list-style-type: none"> To preserve the St James Theatre in recognition of its value to the citizens of Wellington as an historic building 	<ul style="list-style-type: none"> Manage and develop the Westpac St James Theatre and The Opera House, delivering high quality experiences, events and programmes 	<ul style="list-style-type: none"> Number of performances <ul style="list-style-type: none"> – Westpac St James Theatre 112 – The Opera House 167 	
<ul style="list-style-type: none"> To manage, promote, refurbish and administer the St James Theatre as a venue for the live performance of cultural and artistic events 	<ul style="list-style-type: none"> Proactively seek to develop new initiatives that link to its role as a key provider of performing arts venues within Wellington 	<ul style="list-style-type: none"> Total number of days utilisation <ul style="list-style-type: none"> – Westpac St James Theatre 132 – The Opera House 178 	
<ul style="list-style-type: none"> Generally to sponsor, support and promote performing arts, and the preservation of historic buildings in Wellington. 	<ul style="list-style-type: none"> Work with other organisations with a strategic fit to find ways where it can assist them with their aims to our mutual advantage Promote audience development to include children and young people with the support of promoters and presenters of shows Further develop and broaden the range of public programmes to meet the expectations of the widest audience Develop national and international relationships that benefit the venues by partnering with other institutions Support the marketing initiatives of Positively Wellington Tourism that will enhance the overall visitor experience Continue to form close links and partnerships with private sector entities who are interested in the performing arts Work with others in the arts and heritage sector to promote opportunities for joint events Continue to form links with the wider Wellington community, including the education sector. 		

ORGANISATION: Wellington Cable Car Ltd

WHY IT EXISTS	WHAT IT DOES	PERFORMANCE MEASURES	TARGET 2008/09
<ul style="list-style-type: none"> Operate the Cable Car as an efficient, reliable and safe transport service and to work closely with the passenger service contractor to further enhance the Cable Car's attractiveness as a Wellington tourist icon 	<ul style="list-style-type: none"> Maintain the cable cars, track, plant, tunnels, bridges and buildings to the standards required by the Land Transport Safety Authority to ensure passenger safety and to specify and control the contract for the passenger service operation 	<ul style="list-style-type: none"> Cable Car passenger numbers 1,486,810 	<ul style="list-style-type: none"> Achieve
<ul style="list-style-type: none"> Meet a shareholder objective to retain, on environmental grounds, the trolleybus passenger service in the city and as a result, the need to maintain the trolleybus overhead wiring system to a safe and reliable standard. 	<ul style="list-style-type: none"> Specify and control the contract for the inspection, maintenance and repair of trolley bus overhead and ensure the system remains in good working order, and to also ensure the safety of the public 	<ul style="list-style-type: none"> Percentage of residents who have used the Cable Car in the last 12 months 30% 	
<ul style="list-style-type: none"> Where appropriate, make the overhead network available to support the share holder broadband objectives. 	<ul style="list-style-type: none"> Continue to maintain the cable car plant and equipment Continue marketing the cable car in its key target customer sectors, thereby enhancing the value of the business through increased patronage and fare income Identify options for enhancing the cable car travel experience. 	<ul style="list-style-type: none"> Percentage of residents who rate the standard and operational reliability of the Cable Car as good or very good 90% 	

ORGANISATION: Wellington Waterfront Limited (Lambton Harbour Management Ltd)

WHY IT EXISTS	WHAT IT DOES	PERFORMANCE MEASURES	TARGET 2008/09
<ul style="list-style-type: none"> As implementation manager for the Waterfront development area, ensure: <ul style="list-style-type: none"> The waterfront is locally and internationally recognised for its design The waterfront is readily accessible to all people The waterfront is and is perceived to be safe at all times The waterfront is seen as an attractive place; that draws Wellingtonians and visitors alike The waterfront successfully caters for a wide range of activities Significant heritage buildings are protected on the waterfront Activities on the waterfront are integrated with those on the harbour. 	<ul style="list-style-type: none"> Implement the waterfront development project Advise the Strategy and Policy Committee on budgets, phasing and other technical information as required Own and manage the marina which is held by the subsidiary company Manage day to day operations on the waterfront, including cleaning, security and maintenance Negotiate and manage contracts for the design and construction of public space Negotiate and manage contracts and leases for all building development sites and the refurbishment and re-use of existing buildings. 	<ul style="list-style-type: none"> Percentage of residents visiting the waterfront 95% Percentage of residents satisfied with the waterfront 80% Project timeliness, number of milestones achieved on time 75% Capital expenditure \$2.075m 	

ORGANISATION: Capacity (Joint Water Management Company)

WHY IT EXISTS	WHAT IT DOES	PERFORMANCE MEASURES	TARGET 2008/09	
<ul style="list-style-type: none"> Long term management of the water, wastewater and stormwater assets of the shareholding councils and to operate as a successful business, managed on a non-profit basis. 	<ul style="list-style-type: none"> Operate as a successful undertaking, managed on a non-profit basis 	<ul style="list-style-type: none"> Compliance with existing resource consents 	<ul style="list-style-type: none"> 100% compliance 	
	<ul style="list-style-type: none"> Long term management of the water, wastewater and stormwater assets 	<ul style="list-style-type: none"> Consent renewals accepted by regulatory authority prior to expiry 	<ul style="list-style-type: none"> 100% 	
	<ul style="list-style-type: none"> Pursue and promote the development of related opportunities and undertakings with other local authorities and other organisations 	<ul style="list-style-type: none"> Customer satisfaction 	<ul style="list-style-type: none"> 90% 	
	<ul style="list-style-type: none"> Comply with all legislative and regulatory provisions relating to its operation and performance 	<ul style="list-style-type: none"> Percentage of requests for service that are resolved within 15 days 	<ul style="list-style-type: none"> 90% 	
	<ul style="list-style-type: none"> Establish and maintain appropriate communications with the community about the company's activities 	<ul style="list-style-type: none"> Progress against agreed programme of capital works 	<ul style="list-style-type: none"> 90% completed on time, 90% completed on budget 	
	<ul style="list-style-type: none"> Ensure all contractual obligations of any other clients are met 	<ul style="list-style-type: none"> Actual total operating expenditure versus budget 	<ul style="list-style-type: none"> Within budget 	
	<ul style="list-style-type: none"> Maintain an effective business continuity plan. 	<ul style="list-style-type: none"> Actual total capital expenditure versus budget 	<ul style="list-style-type: none"> Within budget 	
		<ul style="list-style-type: none"> Achieve savings target for the year. 	<ul style="list-style-type: none"> Achieve total overall savings of \$4.175m to shareholding councils after 5 years (30 June 2009) 	

ORGANISATION: Wellington Zoo

WHY IT EXISTS	WHAT IT DOES	PERFORMANCE MEASURES	TARGET 2008/09	
<ul style="list-style-type: none"> Manage, administer, plan, develop, maintain, operate and promote the Wellington Zoo as a zoological park for the benefit of the inhabitants of Wellington and as an attraction to visitors of Wellington Educate the community by building an awareness of plant and animal species in their habitats and the actions required to promote species conservation Promote species conservation Support and complement the conservation and education activities undertaken by other organisations Develop and manage plan and animal species management programmes Promote and coordinate the raising of funds to assist the management, administration, maintenance, planning, promotion and furthering development of the Wellington Zoo Acquire additional plant and animal species. 	<ul style="list-style-type: none"> Development and maintenance of animal exhibits which offer high quality 	<ul style="list-style-type: none"> Number of visitors 	<ul style="list-style-type: none"> 180,560 	
	<ul style="list-style-type: none"> Provision of engaging learning experiences for visitors 	<ul style="list-style-type: none"> Number of school visits (students) 	<ul style="list-style-type: none"> 14,700 	
	<ul style="list-style-type: none"> Educational curriculum delivery 	<ul style="list-style-type: none"> Conservation Programme Managed Species (% of total collection) 	<ul style="list-style-type: none"> >38% 	
	<ul style="list-style-type: none"> Management of resident animals to achieve excellent levels of health and emotional/psychological well-being 	<ul style="list-style-type: none"> Average WCC subsidy per visitor 	<ul style="list-style-type: none"> \$14.88 	
	<ul style="list-style-type: none"> Strategic management of the resident animal collection 	<ul style="list-style-type: none"> Average retail income per visitor 	<ul style="list-style-type: none"> \$8.60 	
	<ul style="list-style-type: none"> Contribution to conservation through advocacy, support for in situ programmes, facilitated research, and sustainable management practices on site 	<ul style="list-style-type: none"> Average income per visitor (excluding WCC grant) 	<ul style="list-style-type: none"> \$11.71 	
	<ul style="list-style-type: none"> Participation in captive management breeding programmes 	<ul style="list-style-type: none"> Ratio of generated Trust income as % of WCC grant. 	<ul style="list-style-type: none"> 79% 	
	<ul style="list-style-type: none"> Contribution to zoological, conservation and facilities management research projects. 			

ORGANISATION: Basin Reserve Trust

WHY IT EXISTS	WHAT IT DOES	PERFORMANCE MEASURES	TARGET 2008/09
<ul style="list-style-type: none"> Manage and operate the Basin Reserve 	<ul style="list-style-type: none"> To contribute to the Wellington City Council's vision of Creative Wellington – Innovative Capital by continuing to attract national and international sporting events to Wellington. To manage, administer, plan, develop, maintain, promote and operate the Basin Reserve for recreation and leisure activities and for the playing of cricket for the benefit of the inhabitants of Wellington To establish a long term policy for the further development of the value of the Basin Reserve as a recreational facility and as a facility for the playing of cricket, other sports and as a venue for other community based activities To operate as a successful undertaking, managed on a not-for-profit basis To preserve and enhance the significant and recognised heritage value of the Basin Reserve. 	<ul style="list-style-type: none"> Number of events 	
		<ul style="list-style-type: none"> Cricket 	<ul style="list-style-type: none"> 11
		<ul style="list-style-type: none"> Other sports 	<ul style="list-style-type: none"> 12
		<ul style="list-style-type: none"> Community 	<ul style="list-style-type: none"> 5
		<ul style="list-style-type: none"> Other (cultural etc) 	<ul style="list-style-type: none"> 3
		<ul style="list-style-type: none"> Number of event days 	
		<ul style="list-style-type: none"> Cricket 	<ul style="list-style-type: none"> 32
		<ul style="list-style-type: none"> Other sports 	<ul style="list-style-type: none"> 12
		<ul style="list-style-type: none"> Other (cultural etc) 	<ul style="list-style-type: none"> 3
		<ul style="list-style-type: none"> Community 	<ul style="list-style-type: none"> 5

ORGANISATION: Wellington Regional Stadium Trust (The Court of Appeal has clarified that the Stadium Trust is not a CCO, but due to its materiality to the Council, we monitor its performance on the same basis as CCOs).

WHY IT EXISTS	WHAT IT DOES	PERFORMANCE MEASURES	TARGET 2008/09		
<ul style="list-style-type: none"> Own, operate and maintain the Stadium as a high quality multi-purpose sporting and cultural venue Provide high quality facilities to be used by rugby, cricket and other sports codes, musical, cultural and other users including sponsors, event and fixture organisers and promoters, so as to attract to the Stadium high quality and popular events for the benefit of the public of the region Administer the Trust assets and the Stadium on a prudent commercial basis so that it is a successful, financially autonomous community asset. 	<ul style="list-style-type: none"> Operate the Stadium as a high quality multi-purpose sporting and cultural venue Increase the event programme by adding regular quality events Ensure the Stadium is provided to the community for appropriate usage. 	<ul style="list-style-type: none"> Number of events 	<ul style="list-style-type: none"> 47 (including unconfirmed events) 		
		<ul style="list-style-type: none"> Total revenue 	<ul style="list-style-type: none"> \$14.78 million 		
		<ul style="list-style-type: none"> Event revenue 	<ul style="list-style-type: none"> \$5.66 million 		
		<ul style="list-style-type: none"> Net surplus (deficit) 	<ul style="list-style-type: none"> -\$1.59 million 		