

NEW INITIATIVE (N)

Project title: Absolutely Positively Pasifika Festival

Background: the inaugural Absolutely Positively Pasifika Festival was held this year. Its success has prompted calls for it to be held annually. This initiative seeks funding to provide for this.

It is recommended that the initiative be included in the draft annual plan.

1. The Proposal

The inaugural Absolutely Positively Pasifika Festival took place on 16 February 2008 at Frank Kitts Park. It was considered a success by performers and those in attendance. Funding is now sought to run the festival annually.

2. Proposal Costs

Project Component	Operating expenses \$000									
	08/09	09/10	10/11	11/12	12/13	13/14	14/15	15/16	16/17	17/18
<i>Pacifica Festival Addition</i>	60	60	60	60	60	60	60	60	60	60
<i>Total addition</i>	60	60	60	60	60	60	60	60	60	60

The funding is in addition to the \$1.4 million that is budgeted for project *community festivals and events* (C130E).

3. Project Outline

The Pacific Advisory Group identified a need to host an annual Pacific Island Festival.

The festival is seen as a way to acknowledge the important contribution Wellington's Pacific people make to the city's vibrant community life. It provides a day for Pacific people to come together to celebrate unique and diverse traditions and cultures, and for all Wellingtonians to experience and appreciate that.

Pacific communities are strong and vibrant within Wellington and it is important that there exists a focal point to celebrate their traditions, cultures, and communities. This is consistent with the Council's priorities to work with

grassroots communities and to continue its support of a wide range of festivals and events.

Funding for this year's festival has come from existing resources and this will not be sustainable going forward. It is recommended that funding (\$60k) be allocated to make this an annual event.

The Festival is to be held in the early part of the year and will coincide with the Summer City Events calendar time.

4. Conclusion

Funding is sought to make the Absolutely Positively Pasifika Festival and annual part of the Council's community festival and events programme.