
PERFORMANCE MEASUREMENT FRAMEWORK FOR ANNUAL PLAN 2005/06

1. Purpose of Report

This report details the recommended performance measures for the Annual Plan 2005/06, including those recommended changes following the draft Annual Plan process.

2. Executive Summary

A comprehensive review of the Annual Plan measurement framework was carried-out in 2004. In March of this year, a 'health check' of the measurement framework was undertaken. The focus of this work was to ensure city indicators and activity performance measures continue to effectively and efficiently contribute to the monitoring of outcomes.

Detailed within this report are 16 new measures (and/or updated targets) that have been developed to further enhance the measurement framework. These new measures are in response to deficiencies that were highlighted during the draft Annual Plan process (these measures are detailed in appendix one).

3. Recommendations

It is recommended that the Committee:

1. *Receive the information.*
2. *Agree that the following new and amended measures be included in the Annual Plan 2005/06:*

Measure
1.3.1 Building protection – Completion of the policy on dangerous and earthquake-prone buildings. <i>Target: Policy is completed by June 2006.</i>
2.1.3 Suburban Safety - Total number of grant applicants (per grants pool); Total number of applicants receiving grants (per grants pool); Total budget allocated to grants (per grants pool). <i>A performance target is not appropriate – this measure indicates monitoring capacity rather than performance.</i>
2.3.1 Community Development (Grants) - Total number of grant applicants (per grants pool); Total number of applicants receiving grants (per grants pool); Total budget allocated to grants (per grants pool). <i>A performance target is not appropriate – this measure indicates monitoring capacity rather than performance.</i>

<p>3.4.1 Maori arts grants – Total number of grant applicants (per grants pool); Total number of applicants receiving grants (per grants pool); Total budget allocated to grants (per grants pool). <i>A performance target is not appropriate – this measure indicates monitoring capacity rather than performance.</i></p>
<p>3.5.1 Arts and cultural grants – Total number of grant applicants (per grants pool); Total number of applicants receiving grants (per grants pool); Total budget allocated to grants (per grants pool). <i>A performance target is not appropriate – this measure indicates monitoring capacity rather than performance.</i></p>
<p>5.2.2 Environmental values facilitator - Total number of grant applicants (per grants pool); Total number of applicants receiving grants (per grants pool); Total budget allocated to grants (per grants pool). <i>A performance target is not appropriate – this measure indicates monitoring capacity rather than performance.</i></p>
<p>5.3.2 Vegetation safety – The total area of medium- and high-risk hazardous trees that are removed. <i>Target 2005/06: 7 hectares.</i></p>
<p>7.1.4 Recreation centres - The number of users of the Wellington City Council recreation centres. <i>Target 2005/06: Nairnville = 110,000; Newlands = 25,000; Kilbirnie = 60,000; Karori = 85,000; Tawa = 25,000.</i></p>
<p>8.1.5 Safety - The percentage of residents who are satisfied with street lighting in the central city area and suburban areas. <i>Target 2005/06: Central city area 80% and suburban areas 75% (both are baseline targets).</i></p>

3. Note that the following performance measures for CCOs and Trusts are subject to confirmation of their Statements of Intent and will be included in the final Annual Plan 2005/06:

Measure
<p>4.3.2 Positively Wellington Tourism (retail) – Growth in retail sales in the downtown area. <i>Target 2005/06: At least 5% (TBC.)</i></p>
<p>4.4.1 Business support – 1. Number of businesses by targeted sector. Sectors include: Education, ICT, Professional, Creative & Film and Manufacturing & Biotechnology. <i>Target 2005/06: Positive growth (TBC).</i> 2. Number of jobs by targeted sector. Sectors include: Education, ICT, Professional, Creative & Film and Manufacturing & Biotechnology. <i>Target 2005/06: Positive growth (TBC).</i> 3. Location Quotients by targeted sector. Sectors include: Education, ICT, Professional, Creative & Film and Manufacturing & Biotechnology. <i>Target 2005/06: Positive growth (TBC).</i></p>
<p>4.5.1 Positively Wellington Tourism – Number of visitor nights – domestic and international. <i>Target 2005/06: (TBC).</i></p>
<p>5.1.2 Wellington Zoo biodiversity – Percentage of total zoo collection that are part of ‘Conservation Programme Managed Species’. <i>Target 2005/06: 30% (TBC).</i></p>
<p>7.1.8 Wellington Zoo - The number of visitors, the number of school visits (attendees) and the number of overnight camps (attendees). <i>Target 2005/06: Number of visitors = 170,000 (TBC); number of school visits = 14,000 (TBC); number of overnight camps = 3,700 (TBC).</i></p>

4. Agree to the Annual Plan 2005/06 performance measures as outlined in appendix one.

4. Process

4.1 Measurement framework ‘health check’ process

A ‘health check’ of the measurement framework was undertaken prior to the draft Annual Plan deliberations to ensure that all current and proposed city indicators and activity performance measures were effectively and efficiently contributing to the

monitoring of outcome achievement. The 'health check' assessment also included testing measures for relevance, currency, comparability, robustness, information availability, and their ability to be understood.

4.2 Measurement development following the draft Annual Plan process

A small number of activities were highlighted in the measurement framework report to the draft Annual Plan deliberations as requiring further development and investigation. As part of that report it was noted that officers were exploring how to more effectively measure certain projects. Following the draft Annual Plan process, development of suitable measures for those projects and activities, where possible, has now been completed.

New and amended measures that have been developed following the draft Annual Plan process fall into two categories:

- New measures and targets that required development following the draft Annual Plan process
- Existing measures that required target development following the draft Annual Plan process.

Proposed changes to the measurement framework are detailed in appendix one.

Nine submissions on performance measures were received this year as part of the draft Annual Plan consultation process. These comments, where appropriate, have been taken into consideration to further enhance the measurement framework.

Officers continue to work on strengthening the Council's measurement framework to ensure it remains comprehensive and appropriate.

4.3 Audit New Zealand discussions

As part of the annual Audit New Zealand review of the Annual Plan performance measurement framework, areas have been highlighted where on-going development is recommended. Audit New Zealand recognises the evolving processes behind the measurement framework and continues to monitor and provide feedback in this area.

4.4 Council Controlled Organisations and Trusts performance measurement

Where practicable, annual plan performance measurement has been aligned with Council Controlled Organisation (CCO) and Trusts performance measurement, as detailed within their Statements of Intent. CCO and Trust's Statements of Intent (including performance measurement) will be reported to the Council Controlled Organisation Performance Sub-committee for final sign-off on 30 June 2005.

Following confirmation by the sub-committee, these measures will be included in the final Annual Plan.

4.5 Future considerations

The Council will develop its Long Term Council Community Plan in the coming year. This exercise will review all of Council's existing outcomes. Consequently this will require a review of the measurement framework to ensure effective monitoring of outcome achievement. This review will be presented to Council for agreement.

5. Conclusion

This report makes recommendations on the continued relevance of the Annual Plan performance measurement framework. It details both city indicators and activity performance measures for the Annual Plan 2005/06.

Contact Officer: *Andrew McKenzie – Chief Financial Officer*