

Sub 12
Tabled Information
203/13P(A)

Domunion Post 19 September 2009

Alcohol sales at school fairs to be reviewed

NATHAN BEAUMONT

THE Government has been asked to investigate whether schools selling booze at fairs are breaking the law, putting fundraising activities under the spotlight.

A former top education official has criticised schools for selling alcohol and wants the Education Review Office to investigate nationwide.

Law Commission president Sir Geoffrey Palmer, who is reviewing alcohol laws, has also received a submission about the matter and said he would look at it as part of the review.

Judith Aitken, a former chief review officer for the Education Review Office, is preparing a formal request for her old employers to look into whether schools were following the rules.

Dr Aitken, a member of the Capital and Coast District Health Board, wanted the lawfulness, schools' alcohol policies and any guidelines from the Government to be looked at.

"It is an issue that needs to be looked at. In my view it is inappropriate. Children see alcohol being actively promoted and used for something which is allegedly a good purpose," she said.



Sir Geoffrey Palmer: Will look at schools selling alcohol as part of a review of alcohol laws.

An ERO spokeswoman said any complaint would be taken seriously.

"It would either respond immediately, or investigate during the next review of the school, depending on the seriousness and nature of the complaint."

The appeal comes as some secondary schools around the country face flak for selling alcohol at school balls.

Schools must have a licence from the District Licensing Agency to sell alcohol but they cannot use it as a prize in a raffle.

In 2003, a Westlake Boys' High School rugby team attempted to raffle a pallet of beer as part of a fundraiser, but cancelled the raffle after it was labelled "illegal", by the Education Ministry.

Cashmere Avenue School in Khandallah, Wellington, has banned alcohol from being sold during family fundraising events. Principal Mike Forrest said the events were family occasions and alcohol was not appropriate.

"Our fundraising group could see our income stream going up in smoke and weren't that happy, but we just don't think it is appropriate. It would be different if it was a quiz night for parents."

But Island Bay School principal Perry Rush allows alcohol to be sold at events. Though it was not an important part of fundraising, he said, schools should have the right.

"For us it is more about common sense and it is not like the kids stand round and look at parents drinking. I am a fan of being able to be open and sensible about these things.

"We are saying, 'Here is a way of relaxing and enjoying a nice, sunny day. It's about keeping things as normal as possible."

In a letter to a complainant who attended an event at Island Bay School the Education Ministry said any concern or complaints needed to be directed at individual boards of trustees.

Sub. 526
Tabled Information
203/13P(B).

From: Dominic Kelly [mailto:dominic@hashigozake.co.nz]
Sent: Tuesday, 6 August 2013 10:34 a.m.
To: Antoinette Bliss
Subject: Re: Draft Alcohol Policy

The Document is 36MB. Can download
from: <http://researcharchive.vuw.ac.nz/handle/10063/378>

regards,

Dominic Kelly

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Sub. 7.
Tabled Information
203/13P(c)

Submission

Wellington City Council committee on proposed liquor changes

6th August 2013

My name is Tony Loveday

I own for my sins 2 inner city craft beer bars The BruHaus and the TapHaus

Both cost large capital sums to set up and to maintain

We cater for the high end of the market with both corporate clientele and avid craft beer drinkers

I don't have to tell you that it is a very difficult market in a recessionary environment and in a city impacted by retrenchment of government departments, and facing the impact of higher overheads from the Earthquakes both in Christchurch and Wellington.

TapHaus was closed for 1 week after the latest earthquake in Wellington

I am not relating this to you for sympathy but simply to make the point the industry is facing difficult times and it does not need further legislation impacting negatively on it

There are 3 key principles from my perspective:

The first is that most bars have similar capital cost structure and operating costs

It seems to me to be absurd penalising a bar such as TapHaus by restricting the opening hours and which is 30 meters from Cuba Street when bars on Cuba are likely to open later.

A similar situation holds for bars such as BruHaus and the Green Man. The reality is our bars do not open late but the principle is there in any event

I also make the point that making a large number of bars turn patrons out at the same time is likely to cause more rather than less problems

Despite this I do support time restrictions for suburban bars where they are situated in quiet residential areas.

Secondly- there are already sufficient penalties in the existing legislation to deal with errant bar owners consistently flouting the liquor laws –you do not need new ones

I am paranoid about the impact on my business by a breach of serving an underage person or serving a drunk- we are only as strong as our weakest link.

Despite this I believe most bars are highly responsible in adhering to the liquor legislation

The hospitality Association has produced figures suggesting that 72% of problem drinkers preload and 11% side load

The problem appears not to be with the inner city bars but with the other main sources of alcohol – both the liquor outlets and primarily the supermarkets. Have a look at the floor space in the average supermarket where liquor has gone from nothing 20 years ago to 15-20% of floor space.

The third and most important issue is that it is time to penalise the idiots who become drunk every weekend. These are mostly young and include many underage.

Penalise them with hefty fines that hurt their pockets

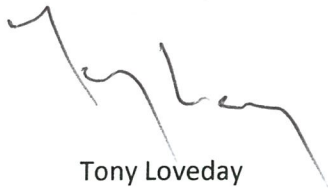
Penalise them by taking away their cars for repeated alcohol offences

Penalise them by having identification that can be scanned at bars that reject drinkers with more than one alcohol offence

Penalise parent of underage drinkers

Only by doing this will you change behaviour

It is this that I believe is the primary direction both government and councils should pursue rather than tackling well run bars who are not the problem



Tony Loveday

Foodstuffs' supermarkets in Wellington City

Total weekly opening hours - 1,212

Total employees - 1,600 +

Annual wages - \$48.7 Million

Hours under threat - 103 (8.4%)

Customer transactions post 9pm per week - 11,143

Annual community sponsorship - \$396,000

Owner operated stores

				Hours under threat
	NEW WORLD	Churton Park	Kevin and Jan Phelan	Daily 7am-10pm
	NEW WORLD	Island Bay	Tim and Anna Carmichael	Daily 7am-10pm
	NEW WORLD	Miramar	Paul and Joe Vegar	Daily 7am-10pm
	NEW WORLD	Newlands	Ross and Donna Jordan	Daily 7am-10pm
	NEW WORLD	Newtown	Donald Chung	Daily 7am-10pm
	NEW WORLD	Railway Metro	Karl and Caroline Marryatt	Mon-Sat 6am-10pm, Sun 7am-8pm
	NEW WORLD	Tawa	Neil and Robyn Hogg	Daily 6am-10pm
	NEW WORLD	Thorndon	Brian Drake	Daily 7am-11pm
	NEW WORLD	Wellington City	Gary Baker	Daily 7am-12am
	NEW WORLD	Metro Willis Street	Richard Taggart	Mon-Fri 7am-11pm, Sat 8am-11pm, Sun 8am-10pm
	PAK'nSAVE	Kilbirnie	Dean Galt	Daily 6am-12am

Sub 522
Tabled Information
203/13 P(0)

Foodstuffs Alcohol Policy:

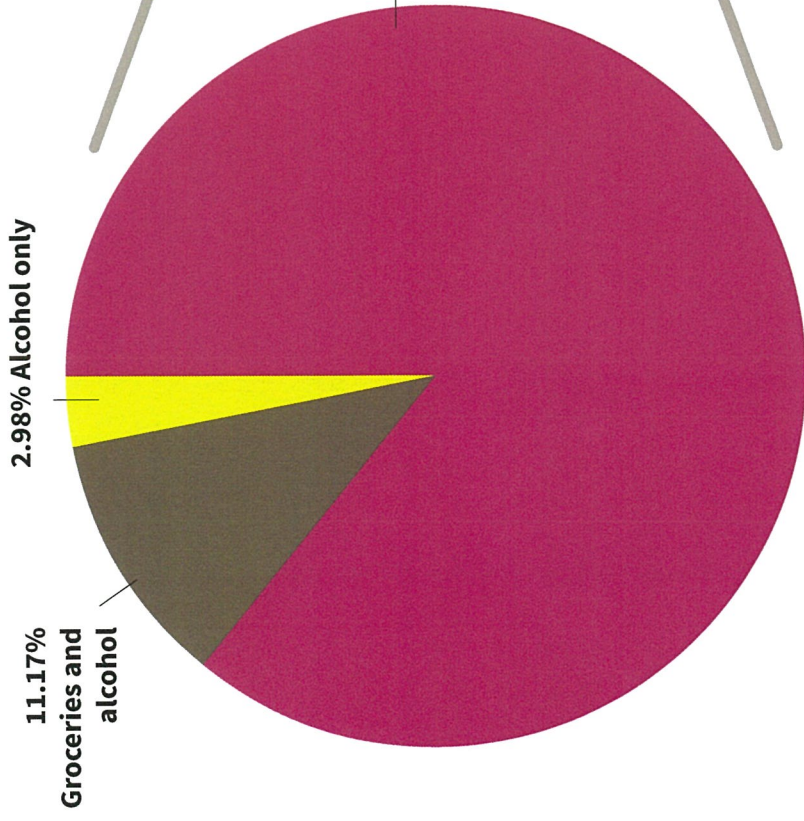
To retail beer and wine in a responsible and appropriate manner



- Prevention of sales to minors
- Compliance with industry codes
- No loss-leading
- Strict adherence to license conditions

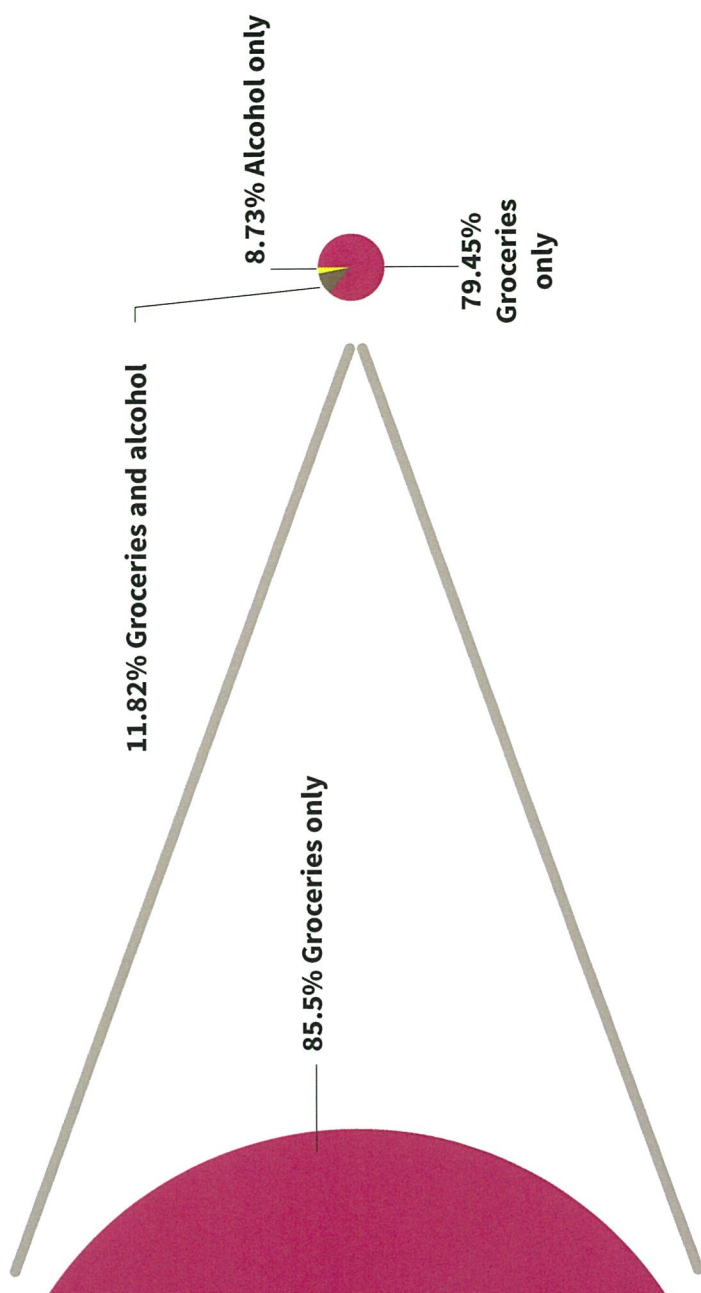
4% of total customer transactions occur after 9pm

TOTAL WEEKLY TRANSACTIONS



Total: 247,242 weekly transactions

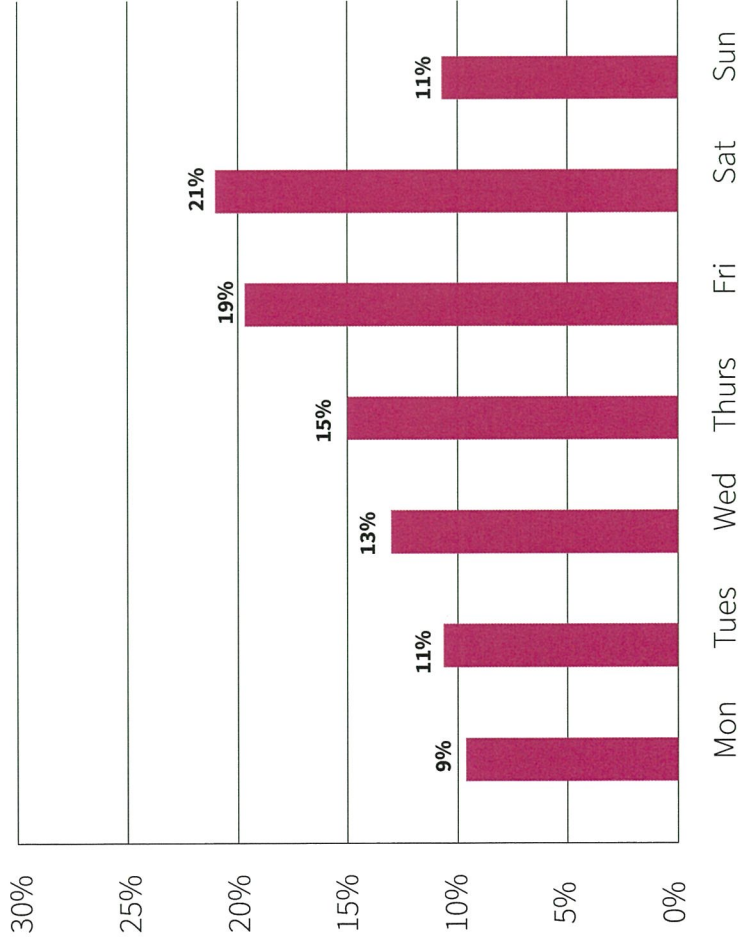
AFTER 9PM CUSTOMER TRANSACTIONS



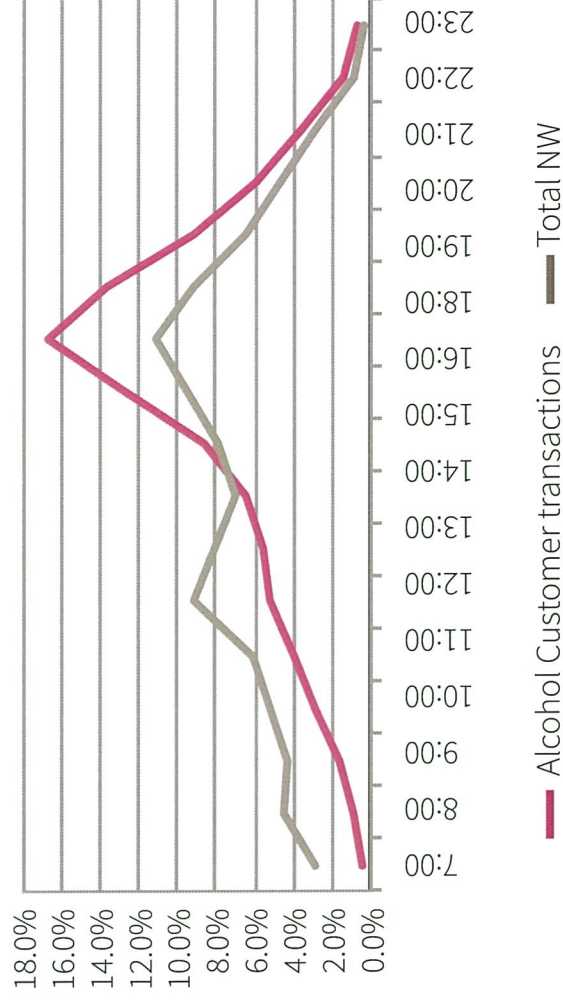
Total: 11,143 transactions after 9pm

Alcohol customer transactions by day and time of day

ALCOHOL CUSTOMER TRANSACTIONS PEAK ON FRIDAYS AND SATURDAYS

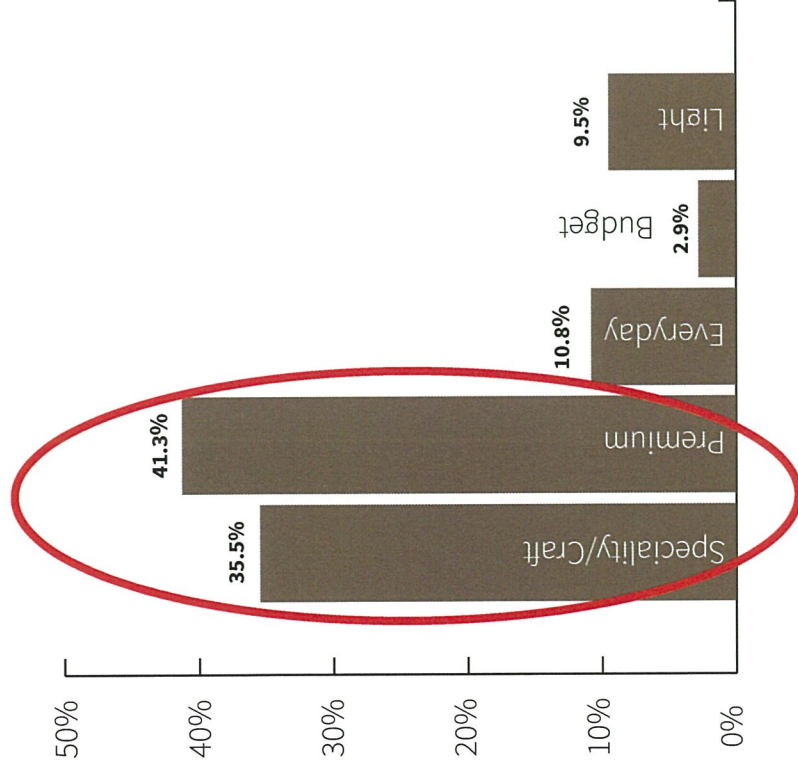


ALCOHOL CUSTOMER TRANSACTIONS PEAK FROM 4PM TO 7PM

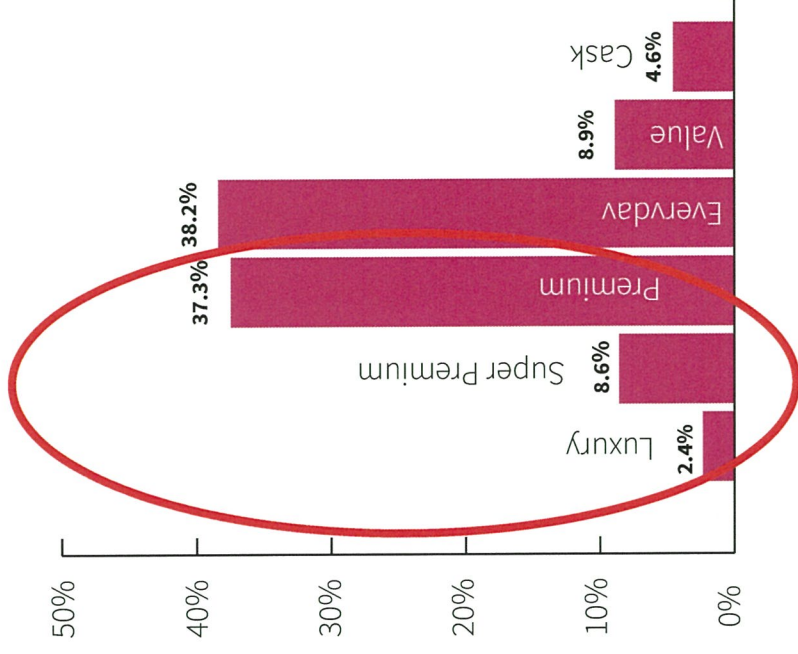


New World customers tend to favour craft and premium beers, and premium wines

BEER CUSTOMER TRANSACTIONS BY VALUE SEGMENT



WINE CUSTOMER TRANSACTIONS BY VALUE SEGMENT

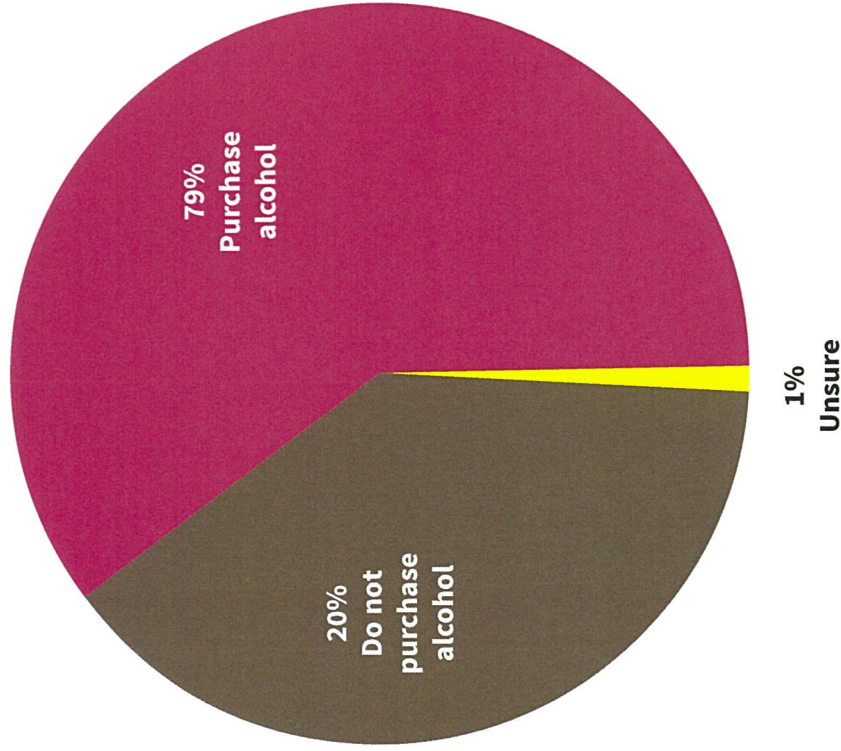


Share of everyday and budget beer, and value and cask wine is low.

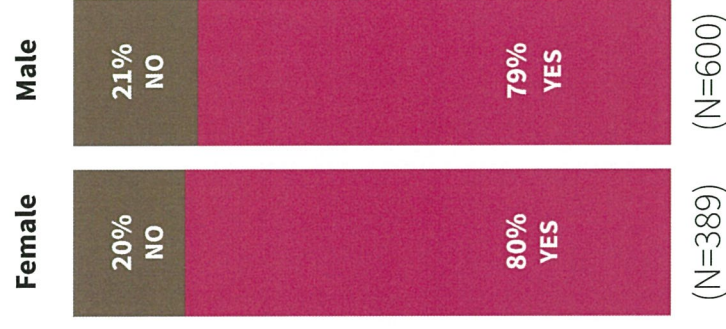
Curia Store Exit Survey of 1,000 post 9pm customers

79% buy beer and wine from supermarkets
62% of customers aged under 30

CUSTOMERS BUYING WINE/BEER AFTER 9PM
(N=1,000)



GENDER
BREAKDOWN



AGE
BREAKDOWN

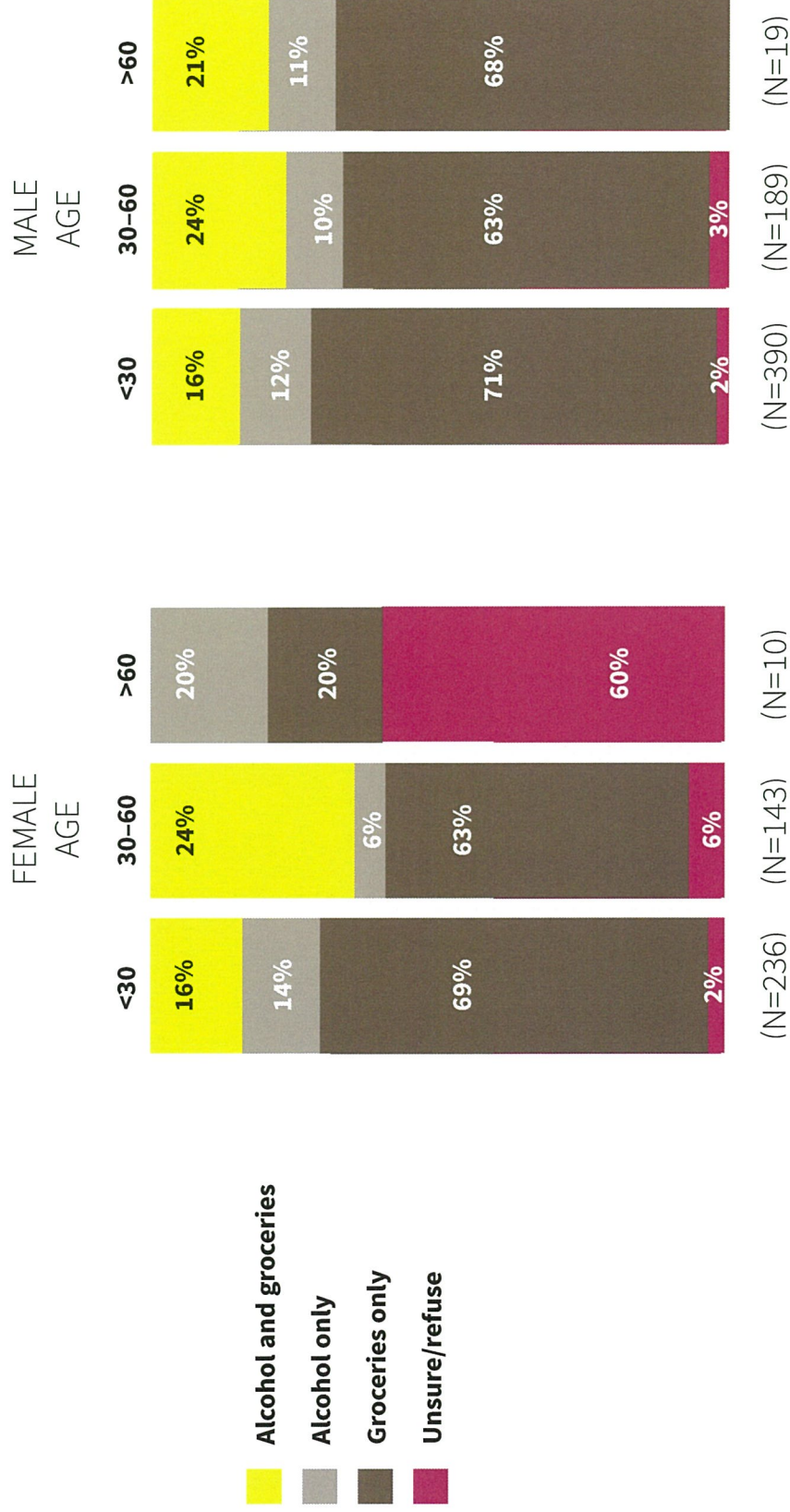


39% normally shop at this time

Curia Store Exit Survey of 1,000 post 9pm customers

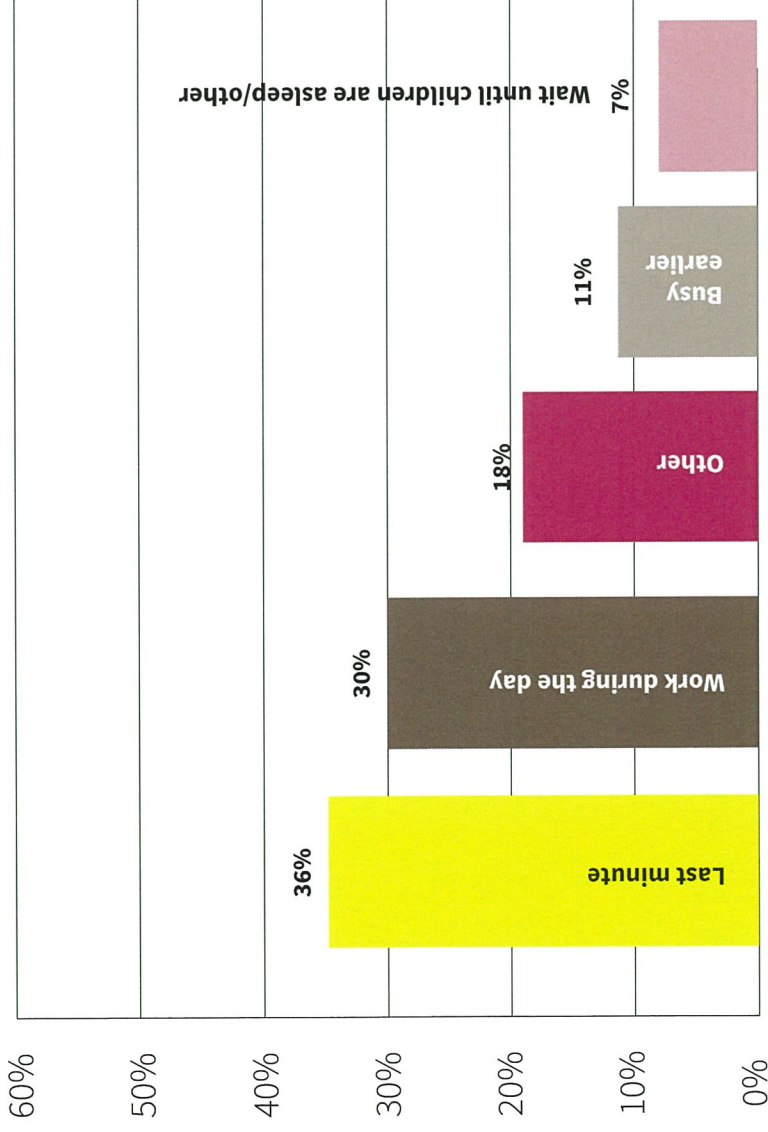
71% of males under 30 purchase groceries only

TODAY'S PURCHASE BY GENDER AND AGE



Curia Store Exit Survey of 1,000 post 9pm customers

36% are last-minute shoppers



Sample of 1,000 Foodstuffs Wellington supermarket customers. Many commented they shopped at that time because there were less queues.

Curia Store Exit Survey of 1,000 post 9pm customers

58% of customers disagree with proposed 9pm close off

POSITION ON PROPOSED LAP POLICY



(N = 1000) (N = 793) (N = 200)

While a higher % of non-alcohol buyers agree with the proposed policy they are only 20% of the customer base at this time of day.

Post 9pm customers and their transactions

Digital video snapshots recorded for all supermarket customers*



Digital Video Snapshot
 Site: NW Wellington/POS cameras
 Camera Group: Checkouts
 Camera Name: Ck16
 05/07/2013 9:49:19 p.m. (New Zealand Standard Time)

Capture Size: 352 x 288 pixels
 Device Network Name: NWWELL1-DVRI
 Device Serial Number: GS0750G103
 Device Station ID: 811

Transaction Record:

STORE: 1450	TERMINAL '16
TRANSACTION: 3127	OPERATOR: 121
TYPE: SALE	
FERNDALE GRUYERE	7.83
841482280827	
MILD VINTAGE CH'S 5	10.07
8414822142228	
PAWS MILK STANDA	2.42
8415077068500	
HARVEST SCRUMPY	9.99
8410554140153	
SELLERS SALV BLAN	9.99
8415510105100	
PUMP 750ml	
9399624005353	
TOTAL	2.99
TENDER CREDIT	43.29
	43.29

CARD NUMBER:
 05/07/2013 9:49:17 P.M.

* Confidential material based on video files could be made available to WCC

Analysis of Christchurch LAP says costs will outweigh benefits

COVEC Final Report 26 July 2013
Costs and Benefits of the Draft Local Alcohol Policy (LAP)
Prepared for Christchurch City Council
economics research forecasting public policy

“The LAP could have a number of unintended consequences...

“ ...fails to address the key drivers of acute harm, namely our binge drinking culture...

“ ...council does not appear to have a strong community mandate for reducing the hours that alcohol can be sold at certain off-licenses, such as supermarkets.

“ ...the policy has the potential to negatively impact a number of law-abiding citizens.

26 July 2013